



Grace Foods Caribbean Food and Drink Conference 2017

SPONSORSHIP OPTIONS



Sponsorship Package

Grace Foods Caribbean Food and Drink Conference

Options

1. Platinum Sponsor x2 – Conference - £5,000

- ✓ Provides superior billing and promotion at the CONFERENCE subordinate to HEADLINE SPONSOR (Grace Foods UK) with brand, name and logo given prominence over all other CONFERENCE Sponsor brands in all signage, advertising and documents directly below HEADLINE Sponsor.

Other benefits include:

- ✓ Exclusive sponsorship - host of one discrete element of the CONFERENCE (see Page 6)
- ✓ Stall area for display at the Conference
- ✓ Two delegate places with full access to all elements of conference and Grace Foods Jus' Caribbean Festival
- ✓ Full page profile in event Souvenir Brochure
- ✓ Full page advertisement in event Souvenir Brochure
- ✓ Pre-event profile sent to all registered delegates
- ✓ Superior position on www.caribdirect.com/foodconference and event social media - Twitter, Facebook and Instagram.

2. Gold Sponsor x4 – Conference - £2,500

- ✓ Provides third level billing and promotion at the event with brand, name and logo given prominence over **SILVER CONFERENCE Sponsors** in all signage, advertising and documentation.

Other benefits include:

- ✓ Exclusive sponsorship - host of one discrete element of the CONFERENCE (see Page 6)
- ✓ Stall area for display at the Conference
- ✓ Two delegate places with full access to all elements of conference and Grace Foods Jus' Caribbean Festival
- ✓ Full page profile in event Souvenir Brochure

Options cont'd

3. Silver Sponsor x6 – Conference - £1,500

This option is perfect for companies who wish to enhance their brand exposure at the Conference and **Grace Foods Jus'** Caribbean Festival without sponsoring a specific element.

Other benefits include:

- ✓ Silver Sponsor's brand, name and logo appearing after other sponsors in all signage advertising, documentation and on the website

www.caribdirect.com/foodconference

- ✓ Half page profile in the event documentation

4. Table Top Display x8 – Conference - £800

This option is perfect for the entrepreneur and companies on a tight budget who wish to promote their brand, products or services to delegates attending the Conference.

This Package includes:

- ✓ Stall area for display at the conference
- ✓ Quarter page profile in event documentation
- ✓ Visible positioning on www.caribdirect.com/foodconference and event social media - Twitter, Facebook and Instagram.

Elements of Exclusive Sponsorship

- ✓ *Conference Delegate Lunch* £3,000
- ✓ *End of Conference Reception* £2,500
- ✓ *Conference Welcome reception* £2,000
- ✓ *Delegate Refreshments* £1,500
- ✓ *Badges & Event Registration* £1,000
- ✓ *Goodie Bags** £750
- ✓ *Lanyards** £500